

Specialist Diploma in Real Estate Management

OVERVIEW

Real Estate Management is the operation, control and oversight of real estate as used in its most broad terms. Management indicates a need to be cared for, monitored and accountability given for its useful life and condition. This is much akin to the role of management in any business.

PROGRAMME OBJECTIVES:

To obtain a general understanding of the: a) Basic of Properties law; b) Principles of Real Estate marketing related to public and private housing; c) Basic knowledge of property and facilities management; d) Safety Health & Human management in the real estate industry and e) Essential of contract and procurement management in the real estate manage.

ASSESSMENT METHODS:

70% Coursework & 30% Examination

DURATION COMPONENTS:

Classroom Training Hours: 32 Hours Per Module

MODULE SYNOPSIS:

WSH201 Workplace Safety and Health Practice in Building Industry

Upon completion of this module, students will be able to explain the main health, safety and welfare legislation in the construction sector including the requirements of an effective health and safety policy along with the organizational arrangements necessary for its implementation, demonstrate an understanding of hazard and risk identification in design and construction, undertake risk assessment and formulate control measures to prevent ill health and injury and review, revise and monitor assessments as required.

CP202 Contracts & Procurement

Upon completion of this module, students will be able to analyse the factors affecting the choice of different procurement and contractual arrangements, determine and apply current issues and best practice associated with the procurement of projects through reference to government and industry sponsored reports and recommendations, examine the roles and activities of the parties and organizations involved, analyse the forms of contract with particular reference to time, cost and quality and evaluate the forms of contract in respect of supply-chain management.

HMBE203 Human Management in the Built Environment

Upon completion of this module, students will be able to demonstrate an awareness of the ways in which the managers of an organization can seek to ensure that the organization has sufficient competent staff to facilitate the achievement of strategic objectives in the face of a changing environment.

REM207 Real Estate Marketing

This module is focus on Real Estate Marketing Strategy, Market segments, target markets, demography, competitive advantages, market analysis, effective marketing plan and etc.

PROGRAMME OUTCOMES:

Upon completion of this course, the student will able:

- to achieve an understanding of the functioning of real estate marketing, practice of real estate management;
- to achieve the ability of the local real estate management with reference to transaction methodology;
- to obtain the knowledge of safety, health & human management in real estate industry.

AWARDING BODIES:

Global School of Technology and Management

NUMBER OF MODULE:

8

TOTAL CONTACT HOURS:

272

MMBE204 Marketing Management in the Built Environment

This module is focus on the knowledge of marketing management in the context of construction and the built environment industry. Students will learn the solid knowledge of strategic marketing planning process and marketing plans for building and construction projects.

LRP205 Law of Real Estate Property

The Law of Real Estate Property module will equip students with an understanding over ridding and controlling elements in property law and professional knowledge not limited to advise clients on appeals procedures and bases.

PPM206 Professional Practice & Management

Upon completion of this module, students will be able to have an understanding of the Real Estate Market, Land Title Act, Transition Share Value, Management Corporation, Management Council, and Management Fund etc.

PMFM208 Property Maintenance & Facilities Management

In this module, students will learn to differentiate operational and strategic issues of property management and understanding the role of Facilities Manager and strategic relevance of FM for business organization.